

How 7 Minutes, 3 Times A Week Will Rocket Your Golf Game To The Next Level

Our Revolutionary Software Gives You The *Mental Training Techniques Of The Pros!!!*

We're So Convinced That Our Software Will Dramatically Improve Your Golf Game,
We'll Guarantee Results... and that's not all!

"I received Dr. Pirozzolo's GolfMind Software Volume 1, Mental Toughness approximately three weeks ago and immediately started playing better. I was a 23 handicap. Last weekend was my Club Championship tournament. I am 63 so I played in the Super Senior Division. It was two rounds of stroke play and I won by 13 strokes..."

--Charles Seip, Southwest Ranches, FL

You're about to discover a proven, sure-fire way to take the frustration out and put mental toughness into your golf game.

Concentrate better, control your emotions better, and have more fun with golf through the same mental training techniques that professional golfers use!

It's easy... By Making a 7-Minute Commitment, 3 Days a Week
 To Let Our Software Run Itself!

That's what this is about... showing you where to turn to get the mental training techniques that are guaranteed to jump your game to next level.

That's where Dr. Fran Pirozzolo comes in.

You may never have heard of Fran, but he happens to be one of the world's most talented and accomplished sports psychologists. He's one of the few people that truly understands "golf is 90% mental" (He's written several books on the topic!)

Fran's fee for one-on-one mental coaching is quite high, needless to say. His clients eagerly line-up to pay him his fee because the mental training techniques he gives them effectively slash strokes off their games.

Good news for you: Fran recently released a new, revolutionary software that makes toughening your mental game not only possible, but easy! And now you can own these little know techniques for a fraction of what you'd have to pay Fran (or any top mental training coach) to teach them to you in person.

It's called: [GolfMind Software Volume 1, *Mental Toughness*](#)

[Dr. Fran Pirozzolo's GolfMind Software Volume 1, *Mental Toughness*](#) is by far, the best thing ever seen on training the mental and emotional aspects of the game.

The bottom line is this: If you want to take the frustration out and put the mental toughness into your golf game, you must get this software!

Look, knowing how to manage the mental and emotional challenges that come up on the golf course can only help your game. It's a skill that downright puts the fun back in the game.

[Mental Toughness's](#) special training techniques will show you **how concentrate better, control your emotions better**, and will have you playing your best in pressure situations... and that's just the beginning!

Owning [Mental Toughness](#) is like having your own mental training coach on call 24 hours a day, 7 days a week. Because once you start applying the training delivered in [Mental Toughness](#) you'll be a much better, more consistent golfer.

Fran is one of the most accomplished sports psychologists in the business. He's trained:

- Justin Leonard, (1997 British Open Champion, 1997 TPC Champion, 1992 US Amateur Champion, 1999 Ryder Cup)
- Bernhard Langer, (2-time Masters Champion, Winner of over 50 professional tournaments)
- Vicki Goetze-Ackerman, (2-time US Amateur Champion, LPGA tour player)
- Henry Kuehne (1998 US Amateur Champion, 1998 Walker Cup)
- Reggie Jackson, (Hall of Famer, 14-time All Star, 563 career home runs)
- Roger Clemens, (5-time Cy Young Award Winner, NY Yankee pitcher)

...and the mental training exercises you'll get in [Mental Toughness](#) are the exact same techniques he uses to make these clients and others better players.

As a matter of fact, take a look at what some of these top athletes have said about Fran and his mental training skills:

"Fran has helped me since I was 18 years old. He will help you, too. Mental skills training is too important for golfers to overlook."

- Justin Leonard, 1997 British Open Champion

"My career turned around as soon as I started working with Fran. [GolfMind](#) training

continues to help me in every tournament I play."

- Vicki Goetze-Ackerman, 2-time US Amateur Champion, PGA tour player.

"I hired Dr. Fran Pirozzolo to be the first sports psychologist in New York Yankee history and, without him, we would not have won our first World Championship in two decades (1996). He's the best mental skill coach in the world."

- Bob Watson, General Manager, New York Yankees, 1996-1998, General Manager, 2000 Olympic baseball team.

"I have been blessed to have Fran as a friend and advisor since 1985. These exercises will help your game."

- Bernhard Langer, 2-time Masters Champion

These heavyweights have all worked with Fran directly and have dramatically improved their performance; and once you grab hold of Fran's new software, you'll be getting dramatic results that will leave your golfing buddies with their mouths hanging open!

I'm telling you, if you've ever wanted to take the frustration out and put the mental toughness into your golf game, Fran's **Mental Toughness** is the place to start!



**Dr. Fran Pirozzolo's
GolfMind Software Volume 1, *Mental Toughness*
Is The Only Complete Mental/Emotional Golf Training Tool Available Today. And
It's So Simple To Use, Anyone Can Do It!**

With this proven training, you'll be striking the ball with fearless confidence every time!

Understand, these aren't the "supposed" mental exercises that have you popping a cassette into a tape recorder and falling asleep - you'll be learning Fran's deepest secrets about how to win "the battle within yourself".

Here's just a small sample of what you'll learn from **Mental Toughness**:

- The very first thing you'll learn is to believe that you can!
- How to think, feel and react to pressure situations.

- Detach yourself from what goes on around you.
- Play your best game under pressure
- 3 powerful mental techniques exclusively for top level players.
- How to turn off destructive self-talk and replace it with positive, constructive self-talk.
- Regulate your highs and lows to stay on your best game.
- How to handle mistakes (which determines how well you'll play).
- When you train your mind, your body will follow.
- Have an approach to mistakes that is shared by the greatest players in the game.
- Be confident in yourself and confident in repeating your swing.
- A closely-held tournament golf success routine...from practice through the 18th hole.
- An important session which includes "staying in the moment".
- Focus to drop that 5-footer to win the match on the 18th hole!
- Understand clearly that mistakes are part of the game.
- Maintain your poise under the most demanding conditions.

With **Mental Toughness** you'll own a quiet confidence displayed only by the pros. Here's what else you'll get out of your software:

- Commit to practicing, learning the fundamentals, and doing your repetitions.
- Develop a positive inner-dialogue and stop sabotaging yourself.
- Block out distractions and stay focused.
- Become immune to fears you face in golf by developing physical mastery over your swing and your mental approach to the game.
- Own a technique to use on the course to put mistakes behind you and follow with a great shot.
- Have a training method consistently used by the world's best golfers.

And, believe me... this is only the beginning of all you get from **Dr. Fran Pirozzolo's Software**.

**"Mental Toughness Is Like Nothing You've Ever Seen
Before On Training Your Mental Game of Golf
To Shoot You To The Next Level."**

Fran's approach to mental training is completely different from anything you've ever seen, read, or heard before - and he's convinced anybody can lift their game to new heights, in just 21 minutes a week!

Let's take a look at what people have to say about **Mental Toughness**:

"I can't believe how simple your software is to use! I'm a computer illiterate and wasn't sure whether I should be trying to deal with software. Boy, was I glad I did. But best of all, I've taken 6 strokes off my game in the first month of "mental training". I've always been a guy who lets his emotions take down his game. It's much more fun to be playing with my head screwed on straight! Thanks!"

- **Mike Zeidman, Zeidman Metals, Cincinnati, Ohio**

"...The bottom line is I finally beat a guy I haven't beaten in 20 years! The difference was definitely your software. My putting game was not to be believed! I was zeroed on everything within 15 feet. Maintaining my focus on key shots has always been my downfall. Not any more! I'm able to just take a moment before I swing to recall what I've been mentally trained to do... and presto... the ball goes just like I visioned it!"

- **Eddie Lewis, Triangle Bingos, Orlando, Florida**

"...Golfers who are looking for the next step in improving their game should take a look at this product. It could be very useful to enhance mental fitness and scoring potential..."

- **Edward R. Travis, Publisher, Florida Golf News (August 2001)**

Mental Toughness is a complete training tool for the mental aspect of golf. The exercises are simple to use and can run on any Pentium-class PC based or Apple computers. There is no "loading" the software to your hard drive because **Mental Toughness** runs right off the CD!

Just pop the CD into your CD-drive and it starts itself. Then you're just two mouse clicks away from taking your mental training. It couldn't be simpler!

Of all the "golf aids", videos, and books I own on how to improve my game, **GolfMind Software** is the only mental training tool in my arsenal. Once you own **Mental Toughness**, you'll be taking your 7-minute trainings every chance you get!

Here are the 10 specific mental training titles **Dr. Fran Pirozzolo's Mental Toughness** delivers:

- Managing Mistakes
- Re-Focusing After A Mistake
- Believing In Yourself
- Tournament Golf Success Routine
- Positive Self-Talk
- Blocking Out Distractions
- Overcoming Fear and Anxiety

- Mental Toughness
- Steps to Winning
- Mental Practice For Optimizing Performance

So You'll Be Able To Start Taking Strokes Off Your Game Now!

We're doing this because we want you to start experiencing the power of Fran's unique mental training exercise right away! The faster you get started, the faster you'll be playing at a level you've only dreamed of.

We also know (selfishly) that the sooner you start using Fran's simple techniques, the sooner you'll tell your friends about the product.

And you get a **No-Risk, 30-Day, Money-Back Guarantee** that simply says:

"Try **Mental Toughness** for the next 90 Days. If, after you've put Fran's simple mental exercises to the test and try them for 7 minutes a day, for 3 days a week (that's 21 minutes a week!), you find that **Mental Toughness** hasn't more that delighted you, simply return it for a complete no-hassle refund."

Think about it:

The worst that can happen is that you try Fran's revolutionary software and somehow, you feel it's not for you. You've spent 7 minutes of your time, three days a week for a few weeks and you get your money back.

I'm betting that you not only keep this breakthrough product, but that you buy a bunch more for this coming Holiday Season!

Here's how to get going:

You get Fran Pirozzolo's **GolfMind Software Volume 1, Mental Toughness**, complete with a 30-day no questions asked guarantee, You get it all for a low, low investment of **\$69**. just mail us a check if you'd like to.

Mental Toughness will easily and effectively teach you to manage the mental and emotional challenges that come up on the golf course. You'll concentrate better, control your emotions better and you'll put the fun back into the game!

We're talking a real-life, nuts-and-bolts, down-to-earth, one-step system for managing mistakes, blocking out distractions, and doing all the mental things you need to do to play at the level you've always wanted to play at. Fran's done it for the "big boys", now let him do it for you!!

And what's the best part about the whole thing? Well, in my opinion the best part is this:

You'll gain a brand new skill - the skill of controlling the mental and emotional part of your game for once and for all! A skill you can use to be the golfer you always wanted to be. Long straight drives and laser putting will be yours. You'll really understand for first time that great golf is played between the ears!

Let me tell you. If you go ahead and sit in front of your computer for 7 minutes, 3 times a week, and let **GolfMind's** mental training exercises do their thing, your golf buddies will be asking "what's come over you?" as you leave their score cards in the dust!

It's true. Think about this: **\$69. is really a painless drop-in-the-bucket compared to the frustration and anxiety you'll get rid of** when you start using **Mental Toughness**.

You Really Can't Afford NOT To Invest In This Mental Training Software!

Mental Toughness will give you the powerful mental control you've been lacking to bring your game to the next level – forever!

So take action right now, while it's fresh in your mind. You can call 1-419-872-4008!
OR you can contact us at pattiehamons@characterassets.com

If you prefer, simply mail us a company or personal check to: Character Assets Ltd., 741 Commerce Dr. Suite B, Perrysburg, OH 43551.

Go ahead, try **Mental Toughness** at my risk for a full 30 days. If it doesn't boost your golf game to a new level, I want you to send it back so I can give you a complete, no-hassle refund!

Dr. Pirozzolo's Mental Toughness Software is an integral component of the Royal Canadian Golf Association's Player National Development Program. Our athletes and coaches thoroughly enjoy GolfMind. It leads to enhanced performance and enjoyment both on and off the course.

---Henry Brunton, BPE;CPGA, Royal Canadian Golf Association National Coach

P.S. If you want to discover how quickly you can dramatically improve your game, you need to jump on this right now!

Fran's **GolfMind Software Volume 1, Mental Toughness** gives you everything you need to take control of your mental game and put fun back into every round! [Click here](#) to get started right away.

P.P.S. Remember, Fran's worked with some of the greatest golfers in the world and now you can take advantage of what he has to teach you by ordering today!