

Interactive Insights™ — Motivation Version



An Internet-based assessment to identify HIDDEN MOTIVATORS!

MOTIVATED EMPLOYEES

Highly effective employees are aware of what motivates them to act and leverage that self-knowledge to achieve both professional and personal goals. What is it that moves *your* employees to act? What internal values and attitudes predictably drive *their* behavior? Why do certain assignments inspire a “passion” within them, motivating them to become fully involved and productive?

Being aware of the motivators that drive others – and yourself – enables you to structure these factors into the work environment to assure success for both the employees and your organization as a whole. TTI’s new *Interactive Insights™ - Motivation Version* gives you the ability to discover the valuable motivators behind the performance of your employees and turns performance challenges into successes.

OVERVIEW

The unique *Interactive Insights* process guides respondents through the online completion of a proven values and attitudes assessment, plus a detailed self-development plan. Since it is based on the Internet, it is ultimately flexible and can be completed anywhere, anytime. The entire assessment and self-development plan can be finished in less than an hour and updated during performance reviews or coaching sessions throughout the year.

EASY 2-STEP PROCESS

The first step is the completion of an interests, attitudes and values assessment, which is finished in less than 20 minutes.

The second step presents respondents with the results of their completed assessment and also records their responses to questions on how key motivators currently play out in their lives.

After finishing the process, the respondents and their selected managers and/or coaches receive comprehensive self-development information by email: the *Interactive Insights - Motivation Version* report and the individualized *Blueprint For Success™* (see below).

COMPONENTS OF INTERACTIVE INSIGHTS – MOTIVATION VERSION

1. A full consultative *Interactive Insights – Motivation Version* report containing personalized information on *Understanding Your Hidden Motivators, A Summary of Six Major Attitudes (Traditional, Aesthetic, Utilitarian, Theoretical, Social and Individualistic), Attitudes Norms and Comparisons (personalized to the respondent)*.

2. A personalized action plan in the form of a *Blueprint For Success* containing the responses to the online questions regarding key motivators, including:

Top Motivating Attitude. This section explores what environments

will energize the respondent and allow him/her to function at the highest level of motivation.

Second Motivating Attitude. Here the second strongest attitude that motivates the respondent will be explored.

Lowest Ranked Attitude. The final section deals with the weakest attitude. The attitude that the respondent rates as the weakest is also important to understand. If this attitude is given too much emphasis in his/her environment, it can be a significantly demotivating factor and lead to decreased effectiveness.

The respondent is able to re-access the blueprint and update it as desired throughout the following year, making it an ideal tool for self-development.

BOTTOM LINE

If you want to energize human potential in your organization, *Interactive Insights - Motivation Version* is the key! Valuable information for maximizing motivation levels can be consolidated in record time, generating genuine enthusiasm and commitment from employees. Implementing *Interactive Insights – Motivation Version* as part of your performance management strategy will assist you in focusing your organization’s valuable human capital on achieving business goals.

Distributed by: